



## NEWS RELEASE – Alberta Industrial Heartland Association Names Reeve Diduck as Board Chair for 2023-25

**September 8, 2023 – LAMONT, AB:** Lamont County is proud to have Reeve David Diduck, continue his work with the Alberta Industrial Heartland Association Board (AIHA) – becoming Chair effective September 1, 2023. As one of the original founding members (Lamont County), Reeve Diduck held the vice-chair position for the past two years. He becomes Chair as AIHA celebrates its 25th anniversary.

“I would like to express my gratitude to our outgoing Chair, Strathcona County’s Mayor Frank, for his exemplary leadership and dedication to AIHA,” said Mark Plamondon, AIHA’s executive director. “I warmly welcome our new Chair, Reeve Diduck, with great enthusiasm and look forward to his valuable contributions in steering our organization towards continued success.”

Reeve Diduck looks forward to continuing the development opportunities and advantages for investment in Alberta’s Industrial Heartland (AIH), and this is supportive of Lamont County’s goal of attracting new businesses as partners in our growing community.

In addition to supporting investment and development in Alberta’s Industrial Heartland, the association also hosts the Canadian Petrochemical Summit and the AIHA Annual Stakeholder Conference to highlight activity in the Industrial Heartland region, provide policy-related insights and information on opportunities for investment. It works hard to increase opportunities in the region.

“Alberta’s Industrial Heartland is important to Lamont County and for Alberta and Canadian development,” said Reeve Diduck. “Tremendous work continues to be done to promote the ‘Alberta Advantage’; we are part of the largest hydrocarbon processing region and a world-class site for oil and gas investment. I look forward to continuing our region’s progression as a critical economic hub in Canada. One of the newer initiatives, includes significant opportunities for low carbon hydrogen development and the Edmonton Region Hydrogen HUB.”

To learn more about the AIH, see <https://industrialheartland.com/>.

Alberta’s Industrial Heartland is a 582 square kilometre industrial energy cluster and one of the world’s most attractive locations for chemical, petrochemical, oil, and gas investment. This includes its five municipal partners: Lamont County, City of Fort Saskatchewan, Strathcona County, Sturgeon County and the City of Edmonton. Associate members include the Towns of Bruderheim, Gibbons and Redwater. **It is an unbeatable competitive advantage**, with the goal of growing investment in the Heartland to \$70B by 2030.

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### Media inquiries related to the new Chair can be directed to:

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