



FOR IMMEDIATE RELEASE – New Economic Development Website for Investing in Lamont County

September 18, 2024 – LAMONT, AB: Lamont County is proud to announce its updated economic development website – [LamontCountyNOW.ca](https://lamontcountynow.ca). This is an essential website set up to attract all levels of investment across Lamont County, including within Alberta’s Industrial Heartland (AIH) and Alberta’s Designated Industrial Zone (DIZ).

“Lamont County is the ideal location for business growth with plenty of zoned and ready industrial lands,” said Shane Olson, Lamont County’s Economic Development Manager. “As a founding member of Alberta’s Industrial Heartland Association (AIHA) and strategically located within Alberta’s Designated Industrial Zone, Lamont County provides unmatched connectivity and a robust regional workforce. Municipal Tax Incentives are available for major projects with capital investments over \$50 million.

The upgraded #LamontCountyNow website has been enhanced with two new sections:

- a. **Data Visualization Tools** (key demographic, insights, business information and land opportunities); and
- b. **Why Lamont County?** (supporting Lamont County’s proximity to the Edmonton Metropolitan Region and a rich cultural history rooted in agriculture with strong ties to the energy sector).

We are in position to attract and support businesses of various sectoral types from across the world, including petrochemical, transportation, technology, data centres, environmental and value-added agricultural-related processing developments.

Visit lamontcountynow.ca for multiple economic development tools, maps and graphs, including:

1. *Data Visualization Tools* (the facts and figures related to investing in Lamont County);
2. *Doing Business in Lamont County* (including regional benefits, statutory plans, testimonials, key industry and partners); and
3. GIS mapping and infographics that support and assess the *advantages and value of investing in Lamont County* (numerous market advantages here)

We are #ReadyforNOW as part of Alberta’s Industrial Heartland (AIH) – one of the world’s most attractive locations for chemical, petrochemical, oil, and gas investment.

“Lamont County is ready for Now! Council’s top strategic priority is development in Alberta’s Industrial Heartland and attract business to Lamont County,” said Lamont County Reeve, David Diduck (who is also the current Chair of Alberta’s Industrial Heartland Association). “We are ready for investment within the region from local, provincial, national and across the World. Lamont County is a global destination where companies can achieve their economic goals and invest in technology, environmental practices and pave the way for a sustainable future.”



Visit Lamont County NOW! for more information: <https://www.lamontcountynow.ca> or using the QR code below.

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